



M J Baker  
21 Fairfax Rd,  
Heathfield Industrial Estate,  
Newton Abbot,  
Devon,  
TQ12 6UD

Date 29/11/21

**SHELF LIFE EXTENSION REQUEST: Premier Foods Food Service Products**

**To whom it may concern**

I have considered the request, received on 26<sup>th</sup> November, from MJ Baker Ltd, for a shelf life extension upon the following products:

Each product carries the appropriate Best Before code information and lot codes.

As a representative of the original manufacturer, The Premier Foods Group, I authorise the extension of the Best Before End date for the above product for a further period beyond the Best Before date appearing on the packaging as delivered.

Product details and the duration of the extension is given below:-

Product Code CSN	Product	Current BBE	Quantity Cases	SLE Granted	New BBE
3255	McDougalls Soft Bap Mix 4 x 3.5kg	30/11/2021	3	3 Months	28/02/2022
1011509	McDougalls Plain Muffin Mix 4 x 3.5kg	30/11/2021	3	3 Months	28/02/2022
3131	McDougalls White Bread Roll Mix 4 x 3.5kg	30/11/2021	2	3 Months	28/02/2022
22055	McDougalls Pizza Base Mix 4 x 3.5kg	30/11/2021	2	3 Months	28/02/2022
1015292	Bird's Chocolate Custard Powder + Milk 4 x 2.5kg	31/01/2022	8	3 Months	30/04/2022
1015291	Bird's Strawberry Custard Powder + Milk 4 x 2.5kg	31/01/2022	8	3 Months	30/04/2022

The extension is subject to the integrity of the packaging of the product being maintained with seals being intact, storage in dry ambient warehousing and the original production date information and lot code information being retained for traceability.

Under Article 8 of The Food Information for Consumers Regulation EU 1169/2011 the Food Business operator making the modification is responsible for the accuracy of changes that are made.

Yours faithfully,

**Alasdair Tucker**  
**Head of Regulatory Affairs**  
For and on behalf of Premier Foods.