



Birds Eye Ltd
1 New Square
Bedfont Lakes Business Park
Feltham
Middlesex
TW14 8HA

04th February 2021

SHELF LIFE EXTENSION

Frozen Yorkshire Puddings

CUSTOMER: Fairway

MATERIAL: Fairway Frozen 7" Baked Yorkshire Puddings (96013727)

Lot Codes: N/A

BEST BEFORE END: 28-02-2021 (12 months life)

EXTENDED BEST BEFORE END: 28-08-2021 (18 months life)

To Whom It May Concern

The products identified above have been designed and produced to standards that warrant their food safety when stored as per pack instruction. The "Best Before End" code identified on pack gives an indication that the product will perform reliably in respect of quality and organoleptic property if consumed before the date.

Consumption after that date is allowable but there may be some deterioration of quality, in respect to appearance, texture and flavour. To minimise consumer dissatisfaction, we recommend that the product should be disposed of after a life extension to the "Best Before End" date of 6 months on the pack.

Please also note that Birds Eye (TA Aunt Bessie) will not accept responsibility for consumer complaints generated from products consumed after the on-pack expiry date.

Yours Sincerely

Lynne Campbell
UK MU Quality Manager (Aunt Bessie)



CDT Sidoli (Welshpool) Ltd.
Henfaes Lane,
Welshpool,
Powys,
SY21 7BE

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Date: 04.02.2021

Dear Cezary,

After review of the micro results, we are happy to extend, on behalf of CDT Sidoli (Welshpool) Ltd, the original shelf life for product 51028, see detail below.

Assembly Dep't Description	Supplier Name	Product Description	Original BBD	Stock	New Shelf life extension CDT Sidoli
Frozen	C.D.T.SIDOLI LTD	Fairway Tarte Au Chocolate (51028)	BBD: 31.03.2021 Batch: L0072	19 c/s	30.06.2021

Obviously by extending the shelf life the organoleptic qualities of the finished product may be affected as the products are developed to be at their best within the original shelf life given.

Please do not hesitate to contact me if you require any further information.

Kind Regards

C Nash
Claire Nash

Assistant Technical Manager
CDT Sidoli (Welshpool) Ltd