

Dear MJ Baker Customer

There have been guidelines recently published to provide assurance that it is both safe and acceptable to sell and consume product which are past their Best Before End date. These guidelines are endorsed by the Food Standards Agency and DEFRA (Department for Environment, Food & Rural Affairs).

As part of our commitment to these guidelines and to our valued customers, we will visually inspect products to ensure they are of the quality you would expect and are not damaged in any way.

Please refer to the table below for guidelines on length of product extension that can be applied.

Pack Type	Product	Extended Life Beyond Best Before
Packet	Crisps	1 Month
Packet	Cake	3 Months
Packet	Frozen Food	3-6 Months *
Packet	Biscuits/Cereals	6 Months
Packet/Bar	Confectionery	12 Months
Packet	Dried Pasta/Pulses	3 Years
Cans	Soup/Beans/Fish/Meat etc.	3 Years
Foil Pack	Dry Pasta/Soup Mix etc	3 Years
Jars	Jams/Condiments/Sauces	3 Years
Soft Drinks	All Soft Drinks	1 Month (all pack types), except full sugar drinks
Soft Drinks	Full Sugar Drinks/Water	3 Months (glass, cans, pouches etc)

These guidelines are strictly for product with a “Best Before”/”Best End Date” expiry date and not to be used for products labelled with a “Use By” date.

Products supplied Frozen that are past their “Use By” date

Freezing acts as a pause button prior to the date expiring. All products delivered by MJ Baker that have been subject to this process will advise a date of freezing will be displayed in the product title on your invoice. This food should be defrosted safely (ie in a refrigerator).

This guidance is supported by the Federation of Wholesale Distributors (FWD) and endorsed by the FWD Primary Authority, on the sale of food approaching or past it's Best Before date. The durations beyond Best Before for different product types have been drawn from the published guidance : Redistribution Labelling Guide, produced by WRAP updated April 2020, in conjunction with the Food Standards Agency and the Department for Environment Food and Rural Affairs (https://wrap.org.uk/sites/files/wrap/Surplus_food_redistribution_labelling_guide.pdf)